



Canvassing 101

ONE OF THE BEST WAYS TO SUPPORT A CANDIDATE IS TO CANVASS FOR THEM -- GOING DOOR TO DOOR AND TALKING TO YOUR NEIGHBORS ABOUT WHY THEY ARE THE BEST PERSON TO SUPPORT YOUR COMMUNITY.

Canvassing can be intimidating if you haven't done it before.

DON'T WORRY. WE WILL TEACH YOU EVERYTHING YOU NEED TO KNOW!



Canvassing is a tried-and-true activity that helps get voters to the polls!

As a bonus you may get to know some of your neighbors.

The Basics:

Connect with a campaign or group.

- The campaign or group you are volunteering with will provide a walk list, script and training.
- Most campaigns use Minivan, a smart phone application that is a digital version of a walk list.
- The script is an example of what the campaign would like you to say. Talking points may also be provided.

Prepare!

- Dress appropriately! Good walking shoes and layered clothing will help you stay comfortable.
- Have water on hand, and maybe snacks depending on how many doors you are knocking.
- Bring a friend! Having a buddy makes the day more fun. It's also good to have a driver if houses are far apart.

Hit the pavement.

- Make sure you have the script, any literature to hand out from the campaign and your walk list handy.
- Knock on the door and count to 15. If you don't see any signs of someone coming to answer, move on.
- Make sure you are updating your walk list as you leave each house.

The Basics:

Return info/sync

- If using Minivan, be sure to Sync your list when complete.
- If using a paper list, return it to the campaign with all your notes.
- Return any leftover literature.

Sign up for another shift!

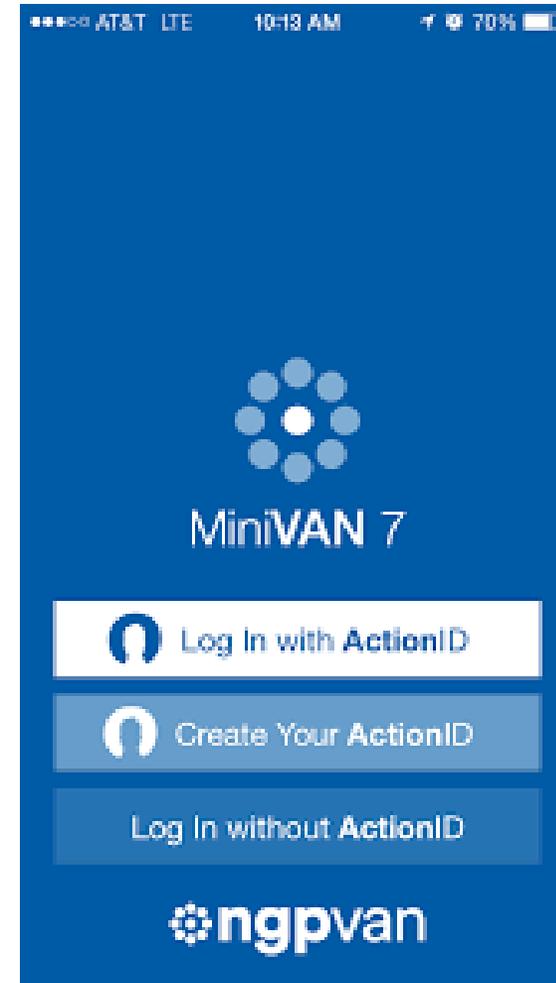
- Volunteers are key to all campaigns. They know the neighborhood and make great ambassadors.
- Talking to people face to face has a bigger impact than phone or text banking.
- Think about all those steps adding up on your fitness tracker! Exercise for democracy!

Bring in new volunteers

- Offer to buy a friend lunch after a canvassing shift.
- Host a house party for the candidate and introduce them to your friends and family.
- Use your network! Reach out to your contact list and let them know what you are up to.

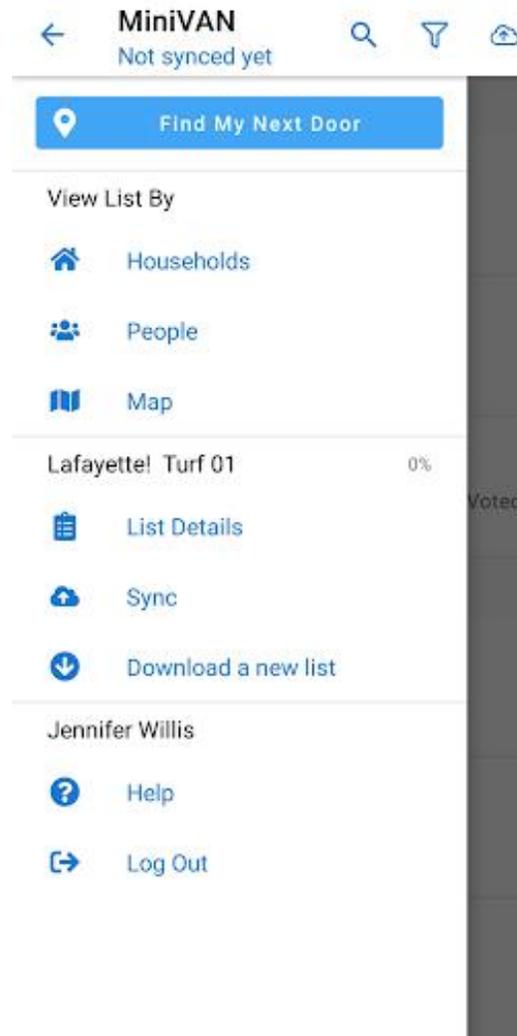
Minivan

Minivan is a smart phone application that gives you access to a digital walk list. Once you create an account and sign in, you can pull the list up by the list number. Some find this more convenient than carrying around a packet of paper –just be sure your phone is fully charged.



Minivan

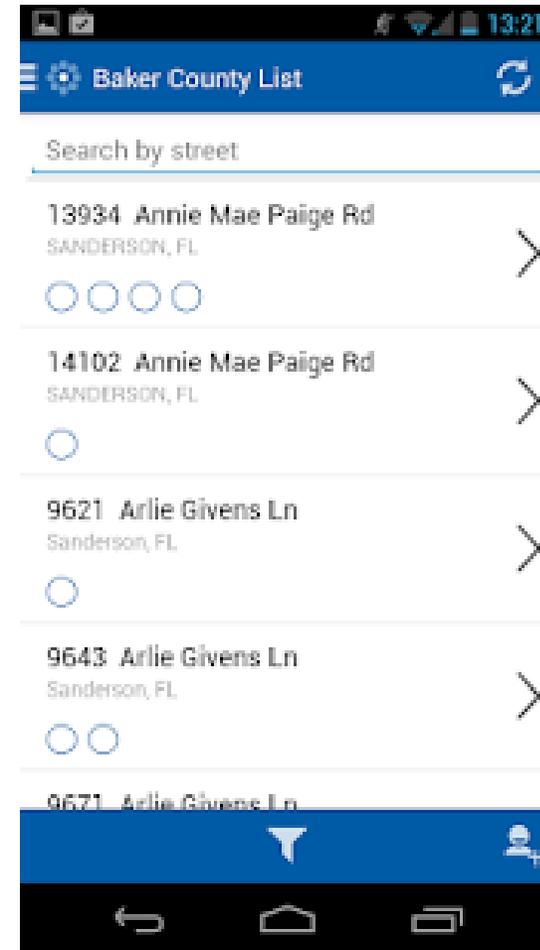
From the menu, select “Download a new list” and enter the list number the campaign has given you.

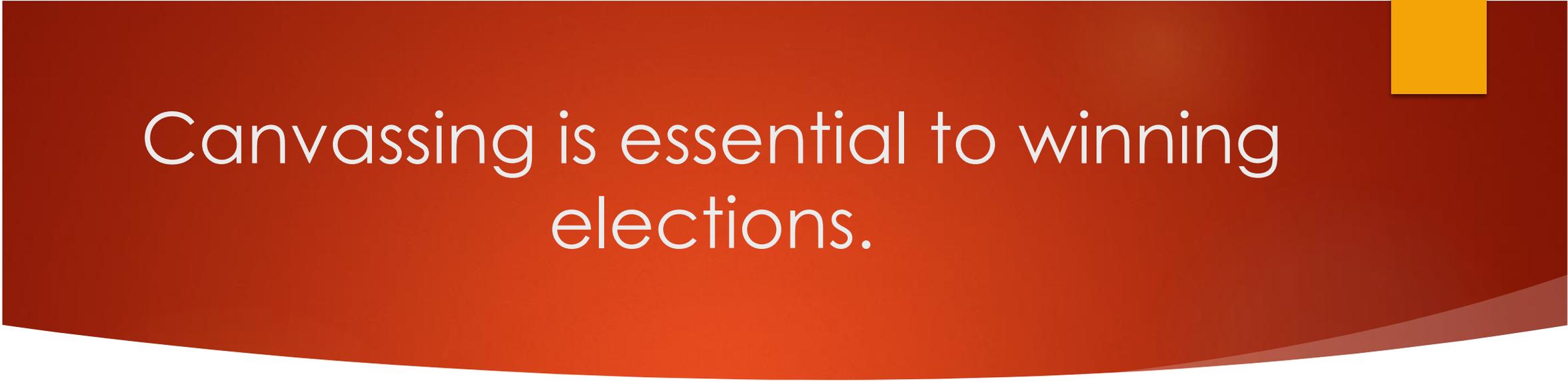


Minivan

Your list will populate, showing you the address, name, and political affiliation. When you select the name, you can make all the same selections as a paper walk list.

Once you've finished the list, just click on the sync icon. All of your data will automatically go back to the campaign.





Canvassing is essential to winning elections.

**If you are interested in canvassing please let us know. We have many experienced canvassers ready to help you get started.*